

# **Crawford joins CatIQ's Industry Partners Program to Deliver Valuable Information from Catastrophe Zones**



Toronto (August 13, 2014) - Catastrophe Indices and Quantification Inc. (CatIQ) and Crawford & Company (Canada) Inc. (Crawford) today announce that Crawford has joined CatIQ's Industry Partners Program whereby Crawford will provide CatIQ's users with actionable real-time information from Catastrophe Zones (Cat Zones) across Canada via its proprietary CatHUB interface within the [www.catiq.com](http://www.catiq.com) platform.

CatIQ's Industry Partners Program is an important layer of information that users will only find in CatIQ's CatHUB interface consisting of photos, videos and text based reporting from catastrophe zones.

Crawford's extensive network and national reach will enable CatIQ's users to benefit from exclusive photos, videos and text-based reporting from catastrophe zones across Canada immediately following the catastrophe and as the recovery process

progresses.

“We are thrilled that Crawford, the world’s largest independent provider of claims management solutions has joined this program for the industry’s benefit” said Joel Baker, CEO, CatIQ. “Crawford’s reach will give CatIQ’s users excellent visibility into the complexities that quickly arise in the wake of catastrophes and help insurers respond more effectively.”

“We look forward to being part of such a unique program and having the opportunity to help our industry during difficult times,” said Pat Van Bakel, CEO, Crawford & Company (Canada) Inc. “CatIQ’s innovative system and Crawford’s experience in handling catastrophic losses will help users access important, detailed information when they need it the most.”

### ***About Crawford***

Crawford & Company (Canada) Inc. is a wholly-owned subsidiary of Crawford & Company. Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world’s largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution<sup>®</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRDA and CRDB.